

January 25, 2010

We know you will share our excitement for the upcoming FONOM-MMAH Conference to be held in the Town of Kapuskasing, May 5 to 7, 2010. This annual conference, which is a partnership between the Federation of Northern Ontario Municipalities (FONOM) and the Ministry of Municipal Affairs and Housing (MMAH), has been steadily growing over the past few years.

Northern Ontario municipal politicians, senior municipal and government staff are the target audience for this conference; essentially the municipal decision makers of today. Participation in the FONOM-MMAH Conference as a sponsor is a great opportunity for suppliers, vendors and professionals to reach our delegates and show your support for Northern Ontario.

The opportunities for Corporate Sponsorship and the recognition for the various levels of sponsorship are on the attached pages. You will notice that as an Ultimate or Platinum level sponsor, you will receive a complimentary exhibitor booth.

Please contact us to discuss your interest in being a sponsor and to determine which sponsorship opportunity is right for you. If you have any questions, please contact Chantal Rody at telephone 705-337-4255 or by fax to 705-337-1741 or email to chantal.rody@kapuskasing.ca.

Thank you for your anticipated support!

Sincerely yours,

2010 F O N O M - M M A H Conference
May 5, 6 & 7, 2010
Level of Sponsorship & Available Opportunities

Please complete this form and fax to 705-337-1741 and we will invoice you for your sponsorship.

Sponsor/Company Name: _____

Contact Person's Name: _____

Title/Position: _____

Address: _____

Postal Code: _____ E-mail: _____

Tel: _____ Fax: _____ Cell : _____

If you are an Ultimate or Platinum Sponsor, indicate your booth preferences by stall number(s) using the map on Page 6 _____ and include the completed Exhibitor Registration Form and Waiver.

SPONSOR LEVEL	SPONSORSHIP OPPORTUNITY
ULTIMATE (\$5,000. +)	<input type="checkbox"/> Speaker Sponsor <input type="checkbox"/> Delegates' Binders/Portfolios \$5,000 <input type="checkbox"/> Banquet Meal Sponsor
PLATINUM (\$2,500. - \$4,999.)	<input type="checkbox"/> Weds Evening Welcome Reception <input type="checkbox"/> Lunch on Weds, May 6 th <input type="checkbox"/> Lunch on Thurs, May 7 th <input type="checkbox"/> Lunch on Friday, May 8 th <input type="checkbox"/> Companions' Program \$2,500
GOLD (\$1,500. - \$2,499.)	<input type="checkbox"/> Name Tags/Lanyards \$2,000 <input type="checkbox"/> Post-Banquet Entertainment \$2,000 <input type="checkbox"/> Welcome Reception Entertainment \$1,500 <input type="checkbox"/> Banquet Wine Sponsor \$2,000 <input type="checkbox"/> Breakfast on Thurs, May 7 th \$2,000 <input type="checkbox"/> Breakfast on Friday, May 8 th \$2,000
SILVER (\$ 500. - \$1,499.)	<input type="checkbox"/> Plenary Refreshment Breaks \$1,000 (3 opportunities – Weds pm, Thurs & Fri am) <input type="checkbox"/> Major Door Prize
BRONZE (\$ 100 - 499.)	<input type="checkbox"/> Concurrent Session Refreshment Breaks (3 opportunities Thurs pm) \$500 ea <input type="checkbox"/> Door Prizes for Draws (Weds & Thurs evenings) Any amount of your choosing.

SPONSORSHIP RECOGNITION

ULTIMATE \$5,000 or more	PLATINUM \$2,500 to \$4,999	GOLD \$1,500 to \$2,499	SILVER \$500 to \$1,499	BRONZE \$100 to \$499
Public acknowledgement in announcements and overhead screens as a major conference sponsor	Public acknowledgement in announcements and overhead screens as a major conference sponsor	Public acknowledgement in announcements and overhead screens as a major conference sponsor	Public acknowledgement in announcements as a conference sponsor	Public acknowledgement in announcements as a conference sponsor
Table acknowledgement	Table acknowledgement			
Acknowledgement as an Ultimate sponsor in the conference program	Acknowledgement as a Platinum sponsor in the conference program	Acknowledgement as a Gold sponsor in the conference program	Acknowledgement as a Silver sponsor in the conference program	Acknowledgement as a Bronze sponsor in the conference program
Acknowledgement as an Ultimate sponsor in the conference signage	Acknowledgement as a Platinum sponsor in the conference signage	Acknowledgement as a Gold sponsor in the conference signage	Acknowledgement as a Silver sponsor in the conference signage	Acknowledgement as a Bronze sponsor in the conference signage
Complimentary exhibitor booth which includes a 10' stall and one exhibitor pass to all meals including banquet	Complimentary exhibitor booth which includes a 10' stall and one exhibitor pass to all meals including banquet			
Two additional exhibitor passes to all meals including banquet	One additional exhibitor pass to all meals including banquet			
Inclusion of corporate promotional material in delegate portfolios	Inclusion of corporate promotional material in delegate portfolios	Inclusion of corporate promotional material in delegate portfolios	Inclusion of corporate promotional material in delegate portfolios	Inclusion of corporate promotional material in delegate portfolios
Link and acknowledgement on web site	Link and acknowledgement on web site	Link and acknowledgement on web site	Link and acknowledgement on web site	Link and acknowledgement on web site

**2010 FONOM - MMAH Conference
Sponsor Registration Form
May 5, 6, 7, 2010**

Hosted by the **Town of Kapuskasing**

Sponsor/Company Name: _____

Address: _____

Contact: _____ Title: _____

Tel: _____ Fax: _____ E-mail: _____

Indicate your booth preferences by stall number(s): _____
(see Page 6 of this document)

Check appropriate registration type below "X"		RATE	
	Sponsor / Exhibitor Includes a stall, table, chair, skirting, electricity and exhibitor pass, including all meals, for one (1) person and a conference registration kit	Various	\$
	Extra Exhibit Staff <i>(maximum two per exhibitor)</i> Pass for an additional exhibitor staff person including all meals and breaks on Wednesday and Thursday breakfast and lunch	\$125.00*	\$
	Banquet Ticket Additional banquet ticket for Thursday night banquet	\$ 65.00*	\$
TOTAL			\$

Staff Attending the Conference

(*Note: 3 Complimentary full registrations are included for Ultimate Sponsors;
2 Complimentary full registrations for are included Platinum Sponsors)

Name: _____
(for nametag)

Title: _____

Name: _____
(for nametag)

Title: _____

Name: _____
(for nametag)

Title: _____

See next page for Exhibitor Rules/Regulations/Waiver and return it with this form.

2 0 1 0 FONOM/ MMAH Conference
May 5, 6, 7, 2010
Exhibitor Rules/Regulations/Waiver

Exhibitors' Floor Plan & Positioning

FONOM reserves the right to alter the floor plan, if necessary, without notice and to reposition exhibitors with reasonable notice.

Advertising Material

Exhibitors may distribute advertising material from their booth space. In the event of a complaint arising from such distribution, the matter shall be referred to FONOM's Executive Committee for final resolution. Although give-aways are permitted, direct sales of products or services are not.

Assigning Space

Exhibitors are not permitted to assign, sublet or apportion the whole, or any part of the booth space without prior consent from the FONOM Executive Committee.

Facility

Exhibitors shall abide by all rules & regulations of the Host Municipality, respecting the exhibits or any matter connected herewith. This includes municipal by-laws, statutes of any governing authority having jurisdiction over the premises.

Liability & Indemnification

Exhibitors are responsible for any and all damages to the facility's property and equipment, whether caused by transportation, installation or dismantling of displays, posters, signs, and whether caused by those in attendance or the exhibitor's employees and/or guests.

Neither FONOM nor the Town of Kapuskasing shall be responsible for loss and/or damage or injury, no matter how caused, to exhibits, merchandise or personnel, during the course of this conference.

The Exhibitor agrees that he/she shall indemnify and save harmless at all times FONOM and the Town of Kapuskasing from all claims, demands, suits or actions of any kind, including claims, or rights created by statute for loss, expense, damage or injury (including death) to persons or property, caused or contributed to by reason of the Exhibitor's occupation of the exhibit space, or by an act or omission of the Exhibitor in connection with his/her delivery, setting up, or dismantling of his/her exhibit, or by reason of the Exhibitor failing to comply with the provisions of the agreement. The Exhibitor shall provide his/her own comprehensive public liability insurance.

Protection of Exhibitors' Property

Neither FONOM nor the Town of Kapuskasing are responsible for the protection or security of exhibits, merchandise, or personnel against robbery, theft, fire damage, accident, or any other cause. In all cases, Exhibitors should provide their own insurance.

** This form must accompany the Exhibitor Registration form.*

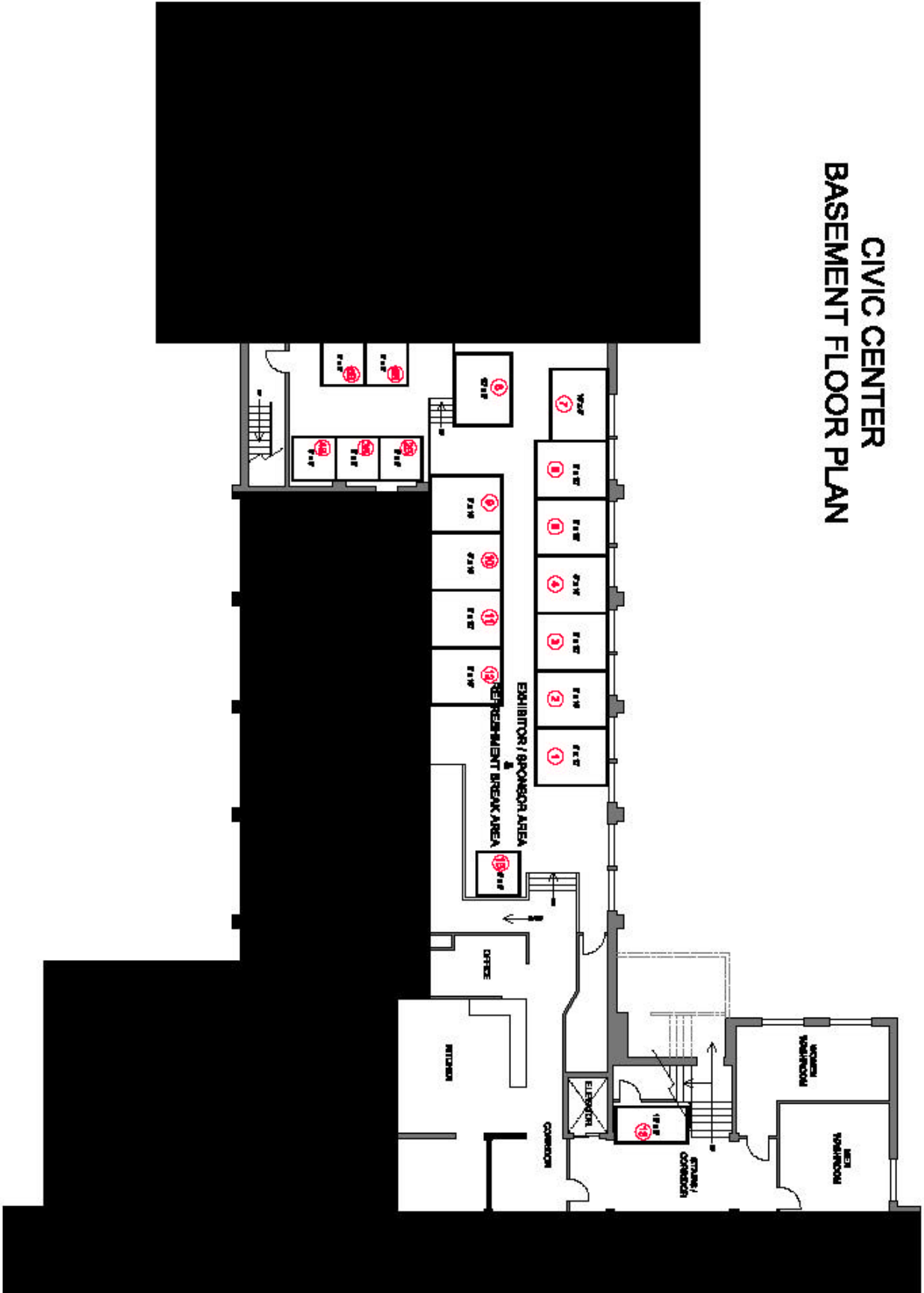
I have read and understand the above rules and regulations and, as an exhibitor, shall comply.

Dated this _____ day of _____, 2010

Company Name: _____

Authorized Signature: _____ Print Name: _____

CIVIC CENTER BASEMENT FLOOR PLAN



CIVIC CENTER MAIN FLOOR PLAN

